

**Is Business Process Management important?**

**Leonardo ProcessDays is the most comprehensive event in the Australasian region for learning about process:**

selling, improvement, management, governance, modelling, innovation, maturity, execution and performance. Gain cross-industry insights, discover how to tell the process story and learn how to deliver measurable improvements.

The four days of BPM learning and networking provides an exceptional mix of theory, real experience and leading edge research in key BPM topics. ProcessDays is in its 8th year of outstanding success and is the key milestone in the BPM calendar.

9 Master Classes, 20 Conference sessions  
Presentations by Richard Soley (CEO of OMG), Prof. Michael Rosemann, Alec Sharp, Paul Harmon, Roger Burlton, Ronald G. Ross.

**REGISTRATION FEES**

Conference fee just \$1950 + GST for two days  
Master Class fee just \$500 + GST per day

**More info at:**

**[www.leonardo.com.au/EDU-ProcessDays.html](http://www.leonardo.com.au/EDU-ProcessDays.html)**

**Email: [processdays@leonardo.com.au](mailto:processdays@leonardo.com.au)**

**or call 02 9211 1719**



26-29 July 2010  
Sydney Masonic Centre  
[www.leonardo.com.au](http://www.leonardo.com.au)

*more than  
just a conference*