



The Key Issues of BPM

ProcessDays 2009 will cover the key issues of BPM theory and practice. There will be 9 Master Classes, a BPM Tutorial and 9 Conference sessions containing 26 presentations. Practical insights from 24 case studies will be incorporated in both the Master Classes and the Conference. Speakers and delegates will discuss and debate the issues that really matter in process-based management.

These are the headline topics in the ProcessDays agenda.

Business Rules and Business Processes: *exploring both the theory and practice at the intersection of business rules and business processes*

But We Don't Build Cars – Managing Service Processes: *how we can make BPM less manufacturing oriented and more relevant in the service delivery world*

Delivering Impact: *done deals, proven cases for BPM*

The Discipline of BPM: *critical success factors in creating a process-centric ecosystem*

Enterprise Content Management (ECM) & BPM: *integrating Enterprise Content Management and BPM to create a collaborative environment for the effective management of change*

Future Impact: *looking to the future of BPM*

The Idea of Process: *reflections on the key issues of effective process management*

The Impact of Process Modelling: *all models are wrong, some are useful*

Measuring & Reporting Process Performance Using ARIS and Oracle BPA: *describing tools and techniques to capture process measures and exploit process repository information*

Measuring Process Performance: *establishing the need, tracking the change, proving the benefit*

Principles of Business Process Management: *an overview of the concepts and techniques required to transform organisations from functional to process-centric*

Process Change Management: *making the To Be the new As Is*

Process Driven Enterprise Architecture: *defining EA from a process driven perspective and exploring a standard methodology via a practical case study*

Process Driven SAP: *examining the latest tools, approaches and techniques that dramatically reduce risk and cost while maximising innovation during SAP implementation or upgrade*

Realising the Benefits of BPM: *an executive view of the importance of process-centric management*

Selling BPM: *covering the What, Why, When, Where, Who and How of selling the idea of BPM via a novel mix of presentation, discussion and group work*

SOA Governance: *as organisations progress from Service Oriented Architecture (SOA) pilots to large scale and enterprise-wide project deployment, a new management approach is required*

Standardising Business Processes: *resolving the tension between the competing cases for standardised global processes versus locally optimised processes*

Succeeding With Process: *case study presentations from the winners of The BPM Awards 2009*

Can't see your most pressing issue in that list? Send us your question and we'll make sure you get an answer.