

# BPTA 101



## BPTA 101: Principles of Business Process Management

### Prerequisites

none

### Duration

1 day

### Course description

This course is the foundation for all courses in the BPTrends Associates certification program. It introduces the BPTrends BPM Pyramid and the Process Redesign Methodology. The course provides an overview and discussion of the principles, concepts and techniques required to transform your business from a traditional, functional organisation to a process-centric organisation. The course introduces a systematic approach and methodology for planning, monitoring, measuring and managing your company's business process performance and for redesigning and improving specific processes.



### After this course you will understand

- the value and benefits of business process management
- the principles of business process management and how to apply them
- BPM best practices and methodologies
- the respective roles of organisational strategy, enterprise and process architecture, process analysis, process redesign, process improvement, process automation, and organisation design – and how to make them work together
- basic BPM management and measurement techniques.

### You will learn how to

- align your corporate strategy with a well designed business architecture
- integrate business process architecture with human performance and IT
- use a process-based approach to business process change management
- consider strategic, tactical and operational elements in a comprehensive BPM framework
- plan for cross-organisation acceptance and implementation.

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Leonardo Consulting delivers the BPTrends training curriculum in Australia and New Zealand. The BPTrends BPM Professional Certificate program includes three courses: Principles of Business Process Management (BPTA101), Introduction to Business Process Modelling, Analysis & Design (BPTA102) and Information Gathering and Facilitation for Business Processes (BPTA103).